

INTERNATIONAL CONGRESS

# FESTIVITIES, CULTURES AND COMMUNITIES: HERITAGE AND SUSTAINABILITY

4 - 6 May 2022 | University of Minho



## INTERNATIONAL CONGRESS FESTIVITIES, CULTURES AND COMMUNITIES: HERITAGE AND SUSTAINABILITY

**Braga – Portugal**

**4-5-6 May 2022**

Traditional and popular festivals are at the heart of the cultural and identity dynamics of communities. Whether they are pilgrimages or carnival celebrations, dramatic performances or religious rituals, festivals punctuate social and individual times and add meaning to collective life. Often deemed at risk of fading or extinction in the face of changing ways of life and the massification and technologisation of cultures, festivities have been reinvigorated in recent decades and these processes of change and re-signification call for debate and reflection.

The International Congress Festivities, Cultures and Communities: Heritage and Sustainability aims to be a meeting point for the debate of the ongoing researches on festivities from a perspective that focuses on the relationship between festivities and communities, encompassing festive cultures and identities, the (re)valorisation of tradition and the cultural and territorial sustainability. In addition, and in view of contemporary trends, the policies and processes of heritagisation of festivals and their commodification and touristification will also be central topics of this meeting. Methodological issues in the study of festivals, the relationship between festivals,

culture and power, as well as the influence of technology and digitalisation will also be discussed at this Congress.

The International Congress Festivities, Cultures and Communities: Heritage and Sustainability is an initiative of the research project Festivity - Festivities, Cultural Heritage and Community Sustainability (Centre for Communication and Society Research Centre - University of Minho) and will take place in Braga, from 4 to 6 May 2022, in a hybrid format, with the option of in-person or remote participation. The working languages will be Portuguese, English and Spanish. Approved papers will be published in the Congress proceedings.

We welcome contributions from a variety of fields which explore the following thematic areas:

#### **Festivities, community and identities**

- Festive culture and cultural identities
- Festivities, time and social rhythms
- Community, festivals and symbolic borders

#### **Festive cultures**

- Tradition, transformation and reflexivity
- Materialities and festive performances
- Agents, power and conflict
- Festivities and religion

#### **Festivities and heritage policies**

- Intangible cultural heritage under debate
- Models, processes and dilemmas of heritagisation
- Communication of cultural heritage

#### **Festivities, territories and sustainability**

- Festivities and cultural and creative economy
- Touristification and commodification of festivals
- Diaspora, mobility and globalization

#### **Cross-cutting themes**

- Theories, concepts and methods in festivities research
- Festivities and pandemic
- Emerging themes

## IMPORTANT DATES

Deadline for abstract submission	<del>15 february</del> <b>22 february</b>
Notification of acceptance	11 march
Registration deadline	31 march
Program announcement	11 april
Congress	5-6 may
Text submission for publishing	5 june

## ORGANISING BOARD

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**REGISTRATION FEES**

	In-person	Online
Participant with oral presentation	€ 50	€ 40
Participant with oral presentation - student (proof of enrolment required)	€ 40	€ 30
Listener (with certificate)	€ 20	€ 10